



## Where to park?

Russell Library validates tickets for the Middle Oak garage. As you pass the library heading south on Broad, take your 2nd left onto College. The entrance to the parking garage will be on your left.

Washington			
Pearl	Broad	Main	
Court			
College			

## Ongoing Career Services

### Job Group

Network with other job seekers in a supportive environment. Benefit from the advice and expertise of guest speakers. Jobs groups meet every **Thursday from 9:30am-12:00pm** in Russell Library's Hubbard Room. Walk-ins welcome.

### Computer Classes

Build computer skills to bolster your resume. Classes offered continuously—check schedule for dates. Walk-ins welcome.

### Featured Workshops

2x/month, registration required

### Job Coaching

Evenings, by appointment

### Resume Critique

Saturdays, by appointment

### Practice Interviews

Weekdays, by appointment






### DoL Connection

Job search assistance

### Career Center

Books available for checkout

Call **860-347-2520** for more information or to register.

**CONTACT**  
 [http://russelllibrary.org/news\\_events/business\\_progs.html](http://russelllibrary.org/news_events/business_progs.html)  
 Middletown Job Group  
 <https://www.facebook.com/RussellLibrary>  
 [bdoyle@russell.lioninc.org](mailto:bdoyle@russell.lioninc.org)  
 860-347-2520

  
**Russell Library**

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BD 10/2011

Russell Library  Career Programs

# Winter



Has online job searching left you cross-eyed?  
Staring at a computer screen blurred your vision of the future?  
**Look no further than Russell Library's Career Program!**

Weekly job groups keep you focused. One-on-one coaching hones your direction. Guest speakers offer insightful tips. Featured workshops shift your perspective.

Career and Small Business programs are free and open to the public. Call **860-347-2520** to register | Free parking available - see back page for details.

**November December January February**

# 2011 2012

## November

### Networking Networking?

15 November 2011 | Hubbard Room 6:00-8:00pm

**Marcia LaReau**, President of Forward Motion LLC, discusses today's networking challenges. Building on the latest research, Marcia will teach you how to:

- ◆ use social media to identify networking opportunities
- ◆ approach individuals and set up a networking appointment
- ◆ set an agenda and manage the meeting
- ◆ follow up in the short term
- ◆ maintain connectivity

### Free Professional Photos for LinkedIn

17 November 2011 | Hubbard Room 9:30am-12:00noon

**Jason Neely** and **Bob Carlson** capture business-appropriate portraits for your LinkedIn profile. Walk-ins welcome.

## December

### Don't Just Think Outside the Box—Think Out of This World!

6 December 2011 | Hubbard Room 6:00-8:00pm

When you search for a job, the goal is not just to BE better than your competition—it should be to THINK differently. Job boards and headhunters are not the only viable options anymore. The job market does not have to be hidden once you learn to search using "out of this world" techniques. **Abby Kohut**, President of Staffing Symphony LLC and Absolutely Abby, shows you how to differentiate yourself from the competition.

### Careers in Franchising and Business Ownership

13 December 2011 | Meeting Room 3 6:00-8:00pm

Are you interested in running your own business but not sure how to go about it? **Luc Deslauriers**, owner of FranNet CT, will share his years of franchise ownership experience in this informative seminar. Topics will include:

- ◆ franchise options that fit *your* skill set, needs, and goals
- ◆ transitioning from employment into business ownership
- ◆ costly mistakes to avoid
- ◆ advantages of buying a franchise vs. other businesses
- ◆ what franchises cost and how to finance the purchase

Call 860-347-2520 to register

## January

### Marketing Yourself in the New Economy

14 January 2012 | Hubbard Room 2:00-4:00pm

Today's intensely competitive job market calls for a new approach, a radical shift in thinking that demands that job seekers reconfigure their role in their career management and reboot their job search strategy. **Donna Sweidan**, founder of Careerfolk, will talk about ways to distinguish yourself in a crowd of applicants.

### Overcoming the Grey Ceiling

24 January 2012 | Hubbard Room 6:00-8:00pm

Jobseekers over the age of 40 face age discrimination during the interviewing/hiring process, also known as the Grey Ceiling.

**Trevor Branch**, CEO of The Branch Solution LLC, will teach mature jobseekers how to:

- ◆ address employers' underlying concerns
- ◆ craft a resume that highlights qualifications, not age
- ◆ address the perception of being "overqualified"
- ◆ avoid the pitfalls common to mature jobseekers

## February

### Spotlight on Skills: What You Have and What You Need

28 February 2012 | Hubbard Room 6:00-8:00pm

Are you considering a career change, looking for a job or worried about a lay off? **Linda Kobylarz**, an award-winning consultant, will show you how to take stock of your skills and connect them to jobs in today's tight economy. Leave with practical information, handouts, and resources that you can use.

Much gratitude is due to our presenters, who contribute their valuable time and talents to Russell Library's Career Program. We also owe many thanks to our sponsors, whose generous support makes it all possible:

**Middletown Community Development Block Grant**  
**People's United Community Foundation**  
**The Friends of the Russell Library**

Call 860-347-2520 to register